

## CONTRACT



**KITV**  
**801 South King Street**  
**Honolulu, HI 96813**  
**(808)535-0400**

www.KITV.com

And:

**Hendrix Miyasaki Shin, Inc**  
**Attention: Darin Takakawa**  
**1580 Makaloa Street, #945**  
**Honolulu, HI 96814**

<b>Contract / Revision</b> 950274 /		<b>Alt Order #</b>
<b>Product</b> SEPT 2012		
<b>Contract Dates</b> 09/17/12 - 09/30/12		<b>Estimate #</b>
<b>Advertiser</b> Working Families for Hawaii		<b>Original Date / Revision</b> 09/10/12 / 09/11/12
<b>Billing Cycle</b> EOM/EOC	<b>Billing Calendar</b> Broadcast	<b>Cash/Trade</b> Cash
<b>Station</b> KITV	<b>Account Executive</b> KITV Political Local K	<b>Sales Office</b> Honolulu
<b>Special Handling</b> Political Duplicate File Copy		
<b>Demographic</b> Adults 25-54		
<b>IDB#</b>	<b>Advertiser Code</b>	<b>Product Code</b>
<b>Agency Ref</b>		<b>Advertiser Ref</b>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KITV	09/17/12	09/30/12	KITV 4 News This Morning	5-7am		:30			NM	6	\$600.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	MTWTF--				3	\$100.00			
Week:		09/24/12	09/30/12	MTWTF--				3	\$100.00			
N 2	KITV	09/17/12	09/30/12	Dr Oz 4-5p	4-5p		:30			NM	4	\$600.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	MTWTF--				2	\$150.00			
Week:		09/24/12	09/30/12	MTWTF--				2	\$150.00			
N 3	KITV	09/17/12	09/30/12	KITV News At 6	6-6:30pm		:30			NM	4	\$2,000.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	MTWTF--				2	\$500.00			
Week:		09/24/12	09/30/12	MTWTF--				2	\$500.00			
N 4	KITV	09/17/12	09/30/12	KITV News At 10	10-1035pm		:30			NM	4	\$2,000.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	MTWTF--				2	\$500.00			
Week:		09/24/12	09/30/12	MTWTF--				2	\$500.00			
N 5	KITV	09/17/12	09/30/12	KITV 4 News at 10 II M-F	KITV 4 News at 10		:30			NM	2	\$600.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	MTWTF--				1	\$300.00			
Week:		09/24/12	09/30/12	MTWTF--				1	\$300.00			
N 6	KITV	09/17/12	09/29/12	KITV 4 News at 5pm M-Su	5-530p		:30			NM	6	\$1,800.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	MTWTF--				3	\$300.00			
Week:		09/24/12	09/30/12	MTWTF--				3	\$300.00			
N 7	KITV	09/22/12	09/29/12	KITV4 NewsThis Morn Sa/Su	KITV4 NewsThis M		:30			NM	2	\$200.00
Class of Time - Pre-emptible with notice												

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.

Hearst television inc, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

KITV  
HAWAII

**KITV**  
**801 South King Street**  
**Honolulu, HI 96813**  
**(808)535-0400**

www.KITV.com

<u>Contract / Revision</u>	<u>Alt Order #</u>
950274 /	

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
09/17/12 - 09/30/12	SEPT 2012	

<u>Advertiser</u>	<u>Original Date / Revision</u>
Working Families for Hav	09/10/12 / 09/11/12

Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	-----S-				1	\$100.00			
Week:		09/24/12	09/30/12	-----S-				1	\$100.00			
8	KITV	09/23/12	09/30/12	KITV4 NewsThis Morn Sa/Su	KITV4 NewsThis M		:30			NM	2	\$200.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	-----S				1	\$100.00			
Week:		09/24/12	09/30/12	-----S				1	\$100.00			
9	KITV	09/17/12	09/30/12	5p-11p Rotator	5p-11p		:30			NM	8	\$2,400.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	MTWTFSS				4	\$300.00			
Week:		09/24/12	09/30/12	MTWTFSS				4	\$300.00			
Totals											38	\$10,400.00

\*Tax 1 Note: General Excise Tax 4.712%

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
08/27/12 - 09/30/12	38	\$10,400.00	\$8,840.00	\$416.54	\$9,256.54
<b>Totals</b>	<b>38</b>	<b>\$10,400.00</b>	<b>\$8,840.00</b>	<b>\$416.54</b>	<b>\$9,256.54</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.

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**CONTRACT**

**KFVE-K5**  
**420 Waiakamilo Road**  
**Suite 205**  
**Honolulu, HI 96817**  
**(808) 847-9375**

And:

**Hendrix Miyasaki Shin Advertising**  
**Kapiolani Business Plaza**  
**1580 Makaloa Street, Suite #945**  
**Honolulu, HI 96814**

<b>Contract / Revision</b> 818882 /		<b>Alt Order #</b>
<b>Product</b>		
<b>Contract Dates</b> 09/17/12 - 09/30/12		<b>Estimate #</b>
<b>Advertiser</b> Working Families For Hawaii		<b>Original Date / Revision</b> 09/10/12 / 09/10/12
<b>Billing Cycle</b> EOM/EOC	<b>Billing Calendar</b> Broadcast	<b>Cash/Trade</b> Cash
<b>Station</b> KFVE	<b>Account Executive</b> Marche' Kawai	<b>Sales Office</b> Honolulu-Local
<b>Special Handling</b>		
<b>Demographic</b> Adults 25-54		
<b>IDB#</b>	<b>Advertiser Code</b>	<b>Product Code</b>
<b>Agency Ref</b>		<b>Advertiser Ref</b>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	KFVE	09/17/12	09/30/12	Hawaii News Now: Sunrise	8a-9a		:30			NM	6	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/17/12	09/23/12	MTWTF--				3	\$50.00			
	Week:	09/24/12	09/30/12	MTWTF--				3	\$50.00			
N 2	KFVE	09/17/12	09/30/12	TMZ (M-F - PA)	8p-630p		:30			NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/17/12	09/23/12	MTWTF--				1	\$50.00			
	Week:	09/24/12	09/30/12	MTWTF--				1	\$50.00			
N 3	KFVE	09/17/12	09/30/12	Hawaii News Now at 6:30	628p-7p		:30			NM	6	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/17/12	09/23/12	MTWTF--				3	\$150.00			
	Week:	09/24/12	09/30/12	MTWTF--				3	\$150.00			
N 4	KFVE	09/17/12	09/30/12	Rules of Engagement (LF)	935p-1035p		:30			NM	4	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/17/12	09/23/12	MTWTF--				2	\$150.00			
	Week:	09/24/12	09/30/12	MTWTF--				2	\$150.00			
N 5	KFVE	09/17/12	09/30/12	M-Su HI News Now At Nine	9p-935p		:30			NM	8	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/17/12	09/23/12	MTWTFSS				4	\$350.00			
	Week:	09/24/12	09/30/12	MTWTFSS				4	\$350.00			
N 6	KFVE	09/23/12	09/30/12	Greatest UH Games Ever	7p-9p		:30			NM	4	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/17/12	09/23/12	-----S				2	\$75.00			
	Week:	09/24/12	09/30/12	-----S				2	\$75.00			
<b>Totals</b>											<b>30</b>	<b>\$5,000.00</b>

\*Tax 1 Note: General Excise Tax 4.712%.

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
08/27/12 - 09/30/12	30	\$5,000.00	\$4,250.00	\$200.26	\$4,450.26
<b>Totals</b>	<b>30</b>	<b>\$5,000.00</b>	<b>\$4,250.00</b>	<b>\$200.26</b>	<b>\$4,450.26</b>

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This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.



**POLITICAL/ISSUE ADVERTISING  
AGREEMENT**

I, Hendrix Miyasaki Shin (being/on behalf of Working Families for Hawaii [Committee or Sponsor] do hereby request station time on the terms and conditions reflected on the station's confirmation contract.

Date of First Broadcast: 9/17/12

Date of Last Broadcast: 9/30/12

Total Charges: \$9,256.54

The broadcast time will be used by Working Families for Hawaii [Candidate, Committee or other Sponsor] (the "Advertiser"). I represent that the advance payment for the above-described broadcast time has been furnished by Working Families for Hawaii. The station is authorized to announce the broadcast as paid for by such person or entity. The names and offices of the chief executive officers of the Advertiser are (including treasurer of candidate's committee, if candidate ad) (use additional pages if necessary):

Name: _____	Title: _____
Name: _____	Title: _____
Name: _____	Title: _____
Name: _____	Title: _____

The Advertiser is a (check one):

☐ Candidate  
☐ Candidate Committee  
☐ National Political Party  
☐ State or Local Political Party  
☐ Corporation

☐ Labor Organization  
☐ 501(c)(4) Organization  
☐ 527(e)(1) Political Organization  
☐ Other: \_\_\_\_\_

I represent that the purchase and use of the broadcast time by the Advertiser complies in all respects with all laws, including but not limited to the Bipartisan Campaign Finance Reform Act of 2002 ("BCRA"). Any prior BCRA Certification provided to the station by the Advertiser is hereby reaffirmed and certified as accurate as of the date hereof.

If the Advertiser is a candidate or a candidate committee, I further represent that the candidate is a legally qualified candidate for the office of \_\_\_\_\_ in the election to be held on \_\_\_\_\_ (the "Candidate"). If the Advertiser is a candidate committee, I represent that the committee is an authorized committee/organization of the Candidate.

If the above-requested advertisement does not constitute a "use" by a legally qualified candidate, I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees that may ensue from the broadcast of the above-requested advertisement.

Advertiser acknowledges that the station does not discriminate in the sale of advertising time and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

Date: \_\_\_\_\_

\_\_\_\_\_  
(Candidate/Treasurer/Sponsor/Agent)

Accepted/Rejected: By: \_\_\_\_\_

Title: \_\_\_\_\_



**POLITICAL AND ISSUE ADVERTISING  
PUBLIC INSPECTION FILE CHECKLIST**

This checklist must be completed for each federal, state, and local political ad or federal or state issue ad buy. These items must be placed in the station's Public Inspection File *as soon as possible* after they are available, and they must be maintained in the station's Public Inspection File for 2 years.

Candidate/Issue

*Working Families for Hawaii*  
*9/17 - 9/30*

Flight Dates (if one folder is used per candidate, a separate checklist must be completed for each flight)

Initials

1. Completed Request  
Public File Form (including attachments)  
(BPMHL-P2)
2. If candidate ad, was the disclosure statement  
sent to candidate's representative?
3. Executed Political/Issue Advertising  
Agreement (BPMHL-P3 or NAB PB-16)
4. Ad copy approved by Management
5. Contract showing requested time
6. Invoice of schedule as actually broadcast,  
including amount of rebates given  
(exact date, time, class of time and  
amount for each rebate), if any

Date:

Date:

Date:

Date:

Date:

Date:

Checklist Completed:

By:

Date:

*[Signature]*

*9/11/12*